Berlin, Germany

Winter Quarter - Business, Sustainability & Innovation Program
IES Abroad

- Not-for-Profit Organization
- Founded in 1950
- Headquarters: Chicago
- 100+ Programs in 30+ Cities
- Leaders in Health & Safety
- Over 110,000 Alumni
- Career Benefits
Our Centers

- IES Center
  - “mini university”
- IES Staff
- What sets IES apart?
  - Unique course offerings
  - Health & safety
  - High level of support
Fun Facts about Berlin
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WHY STUDY ABROAD IN Berlin?

https://youtu.be/XYaXX21s954
Why Berlin?

- Great place to study business
- Start-up hub of Germany
- German economy
- Carbon neutral by 2050
- Explore 20th century history
- Culture, Food, & Arts
What if I don’t speak any German?

• Access to Rosetta stone
• All coursework in English
• 20 hours of survival German
• English speaking IES staff
Academics
Business, Sustainability & Innovation Program

- 4 Business courses
  - IB 300 Global Business Perspectives
  - MK 300 Marketing Principles
  - IB/MG 329 Business Ethics
  - MK 315 Intro to Global Marketing

- 2 Non-business courses
  - CU/SO 350 German Popular Culture
  - CM 373 Intercultural Communications Competence

Language Pre-Requisite: NONE
GPA Requirement: 2.75
Credit Hours: 9 – 12 semester credits
# of Courses: 3 - 4 Courses
Dates: January 6 - March 19, 2021
## Credit Transfer

<table>
<thead>
<tr>
<th>IES Abroad Courses offered (Choose 3 or 4 of the following 6)</th>
<th>UW Equivalents</th>
<th>UW Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IB/MG329 Business Ethics</td>
<td>MGMT 320</td>
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<tr>
<td>IB300 Global Business Perspectives*</td>
<td>IBUS 300</td>
<td>4</td>
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<tr>
<td>MK315 Introduction to Global Marketing</td>
<td>MKTG 301</td>
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<td>MK300 Marketing Principles*</td>
<td>MKTG Elective</td>
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<td>CU/SO350 German Popular Culture</td>
<td>Non-business</td>
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<td>CM373 Intercultural Communications Competence</td>
<td>COM 478</td>
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*Foster Students Only*
Housing & Student Life
Housing

• Apartments
  • Single Rooms
  • Shared Kitchens
  • Central location
Orientation

• Topics covered include...
  • Public transportation
  • Health & safety
  • German culture

• Survival German

• CORE
Daily Life

• Classes Mon – Thursday
  • Some Fridays reserved for field trips
• Commuting to class
• Free time
• Travel
Student Life/Cultural Activities

• Walking Tour of Berlin
• German Cooking Class
• Tickets to Jewish Museum Berlin
• Visit Tränenpalast
• Student Assistants
Berlin Film Festival

• Annually in February
• Big Three Film Festival
• Famous Directors, Actors and Celebrities
• English subtitles
• Lecture
• Tickets
Field Trip

• Potsdam
  • Day Trip

• Munich
  • 2 days, 2 nights
  • Guided city tour
  • BMW manufacturing site tour
  • Dinner at traditional Bavarian restaurant
  • Included in cost of program!
Cost & Scholarships
Cost of Program

• $10,700
  • Includes
    • Tuition
    • Housing
    • Health insurance
    • Field trip to Munich
    • UW & Foster Study Abroad Fees
  • Do not pay UW tuition
Other Expenses

- Airfare
- Public Transport
- Food
- Laundry
- Spending Money
- Cell phone
Scholarships

• Donor-funded aid
• Diversity scholarships
• Gilman Matching Grants
  • Gilman = Pell Grants
  • Gilman McCain = military children
  • $1,000 for semester

• Non-IES Scholarships
  • List on our website
Resources
Blogs, Vlogs & More

• Blogs on IES Website
  • www.iesabroad.org/blogs

• Vlogs on YouTube
  • www.youtube.com/iesabroad

• Contact a Past Student
  • New program
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Blogs, Vlogs & More

Contact an IES Abroad Ambassador

Search below for Ambassadors to email. It's ideal to contact more than one Ambassador in order to receive a variety of opinions and advice. Use our drop down menus to specify by different areas whether you want to find a participant at your home school, someone from a certain center, or talk courses with a student who shares your major.

Displaying 1 - 2 of 2

<table>
<thead>
<tr>
<th>College/University</th>
<th>Center</th>
<th>Major</th>
<th>Housing</th>
<th>Internship / Service Learning</th>
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<tr>
<td>Doan Bui</td>
<td>Berlin</td>
<td>Berlin Summer - Language &amp; Culture Summer 2018</td>
<td>Washington and Lee University</td>
<td>Chemistry</td>
<td>Homestay</td>
<td>Click here to contact Doan now</td>
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Student Identity Abroad

• Chief Diversity Officer
• Diversity Resources
  • Scholarships
  • Advising Resources
  • 1-on-1 advising
• IDEA Bloggers
• 25% of our students are from underrepresented backgrounds
Student Affairs

- Chicago and Berlin based staff
- Assist with health and learning disabilities
- Medications abroad
- Mental health
- Special diets
Next Steps
Next Steps...

• Talk to financial aid office

• Apply
  • UW Foster Application (must do this first!)
    • Priority deadline: May 15
  • IES Application

• Complete IES Scholarship application

• Other scholarship applications
QUESTIONS?

Stephanie Noss
snoss@IESabroad.org