



Berlin, Germany

Winter Quarter - Business, Sustainability & Innovation Program

IES Abroad

- Not-for-Profit Organization
- Founded in 1950
- Headquarters: Chicago
- 100+ Programs in 30+ Cities
- Leaders in Health & Safety
- Over 110,000 Alumni
- Career Benefits

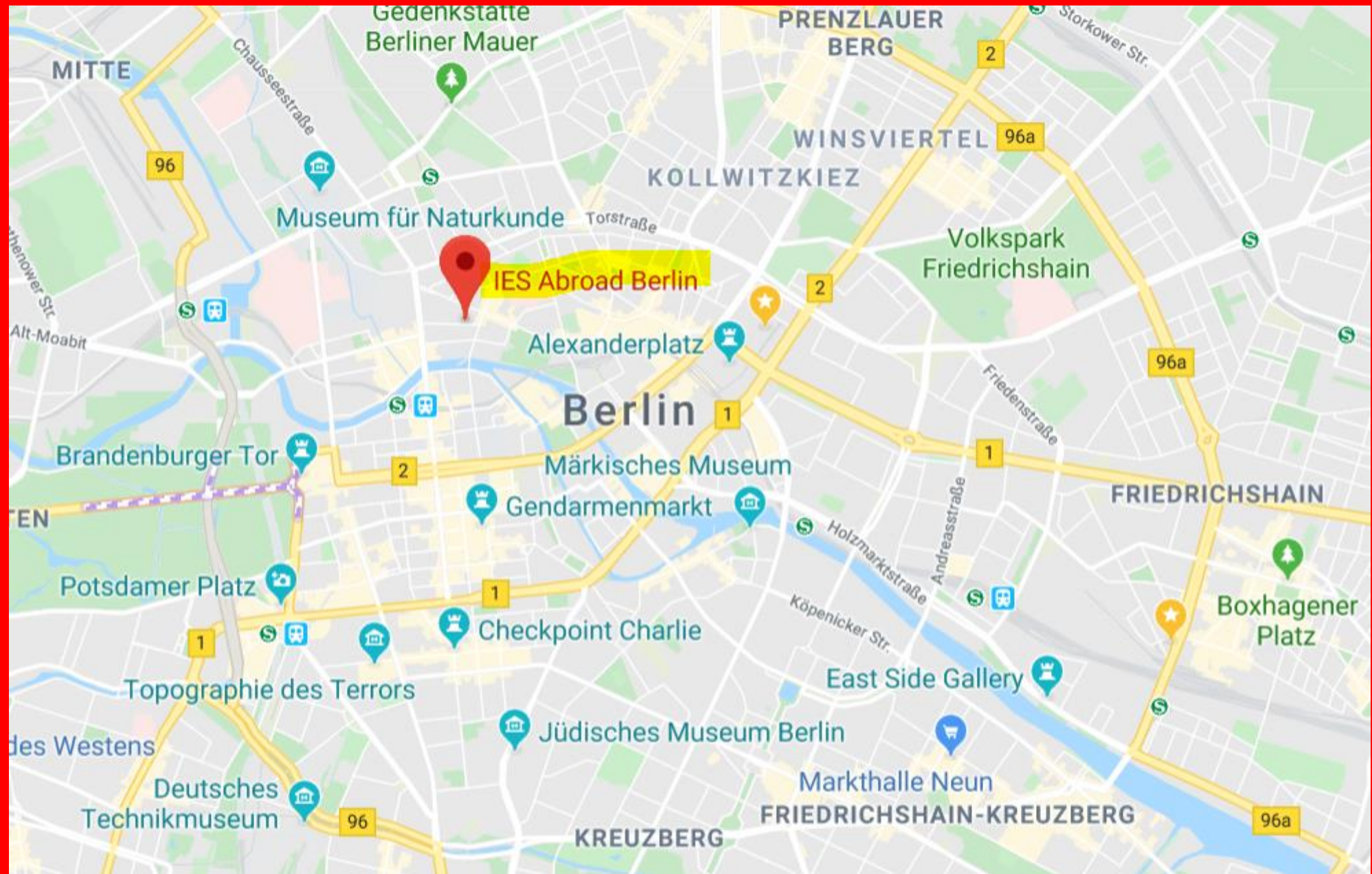


Our Centers

- IES Center
 - “mini university”
- IES Staff
- What sets IES apart?
 - Unique course offerings
 - Health & safety
 - High level of support



Berlin, Germany





<https://www.youtube.com/watch?v=TskQoDjy17Q>

Fun Facts about Berlin



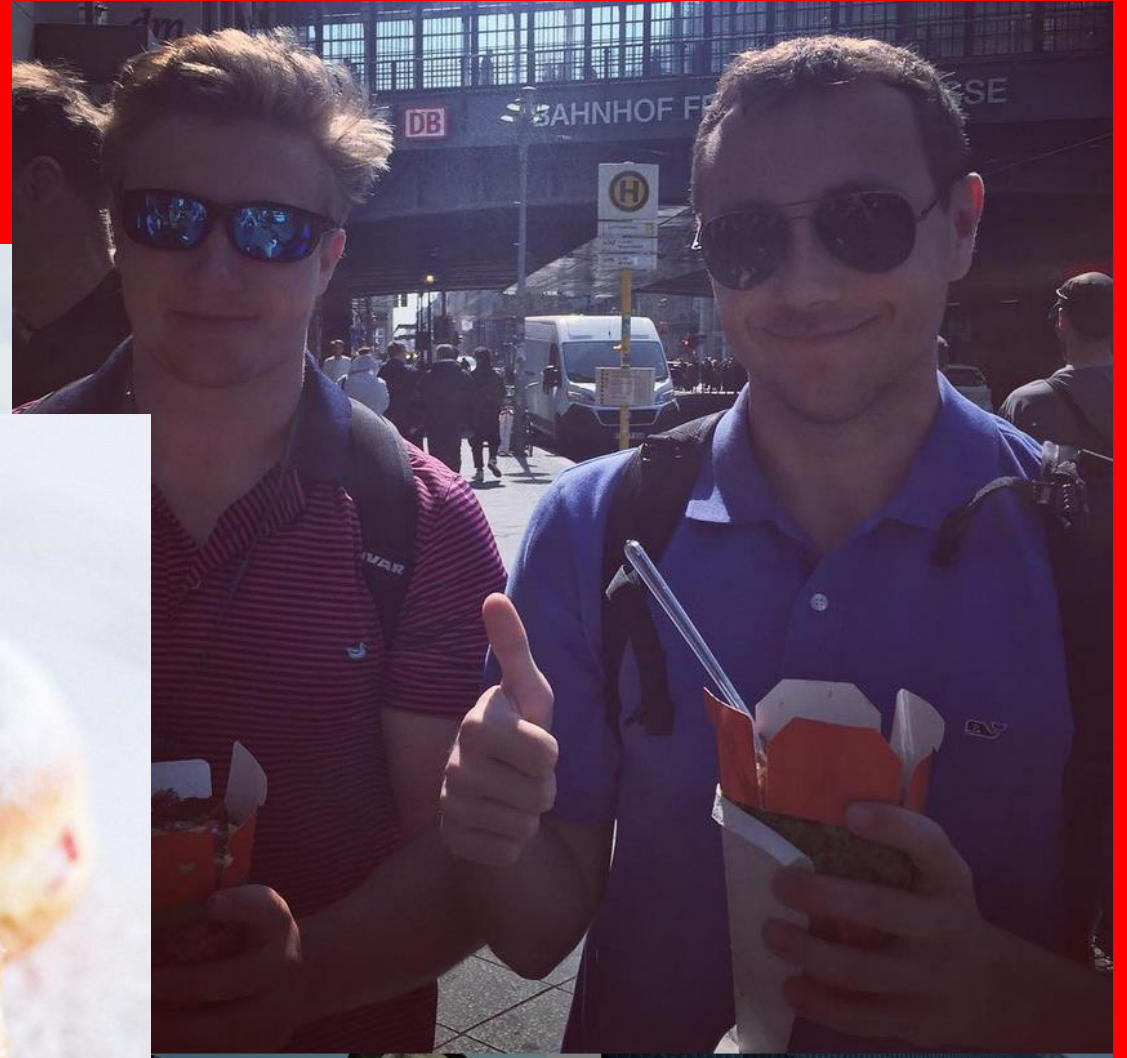
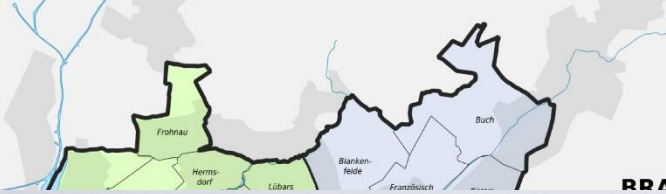
Fun Facts about Berlin



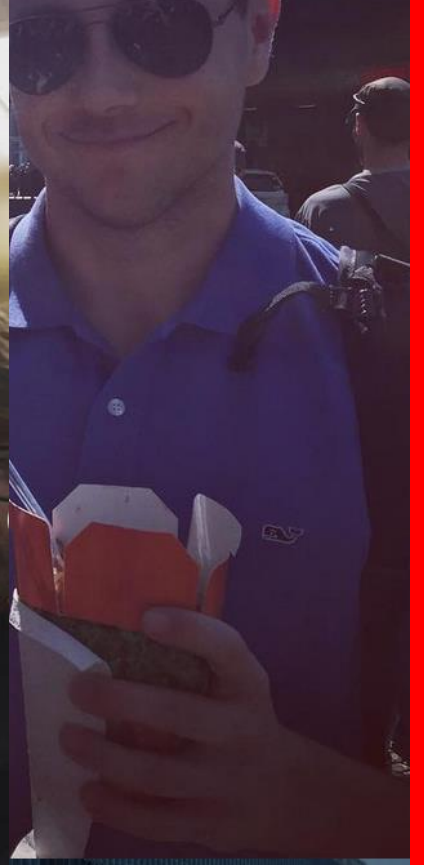
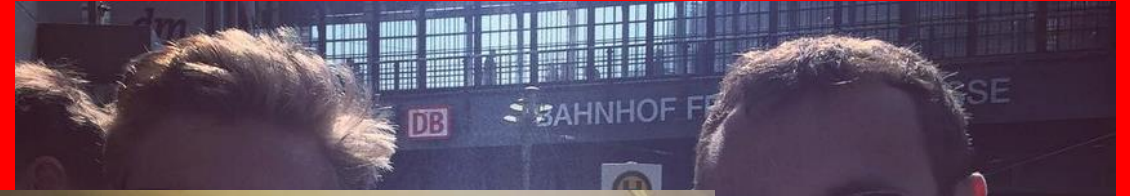
Fun Facts about Berlin



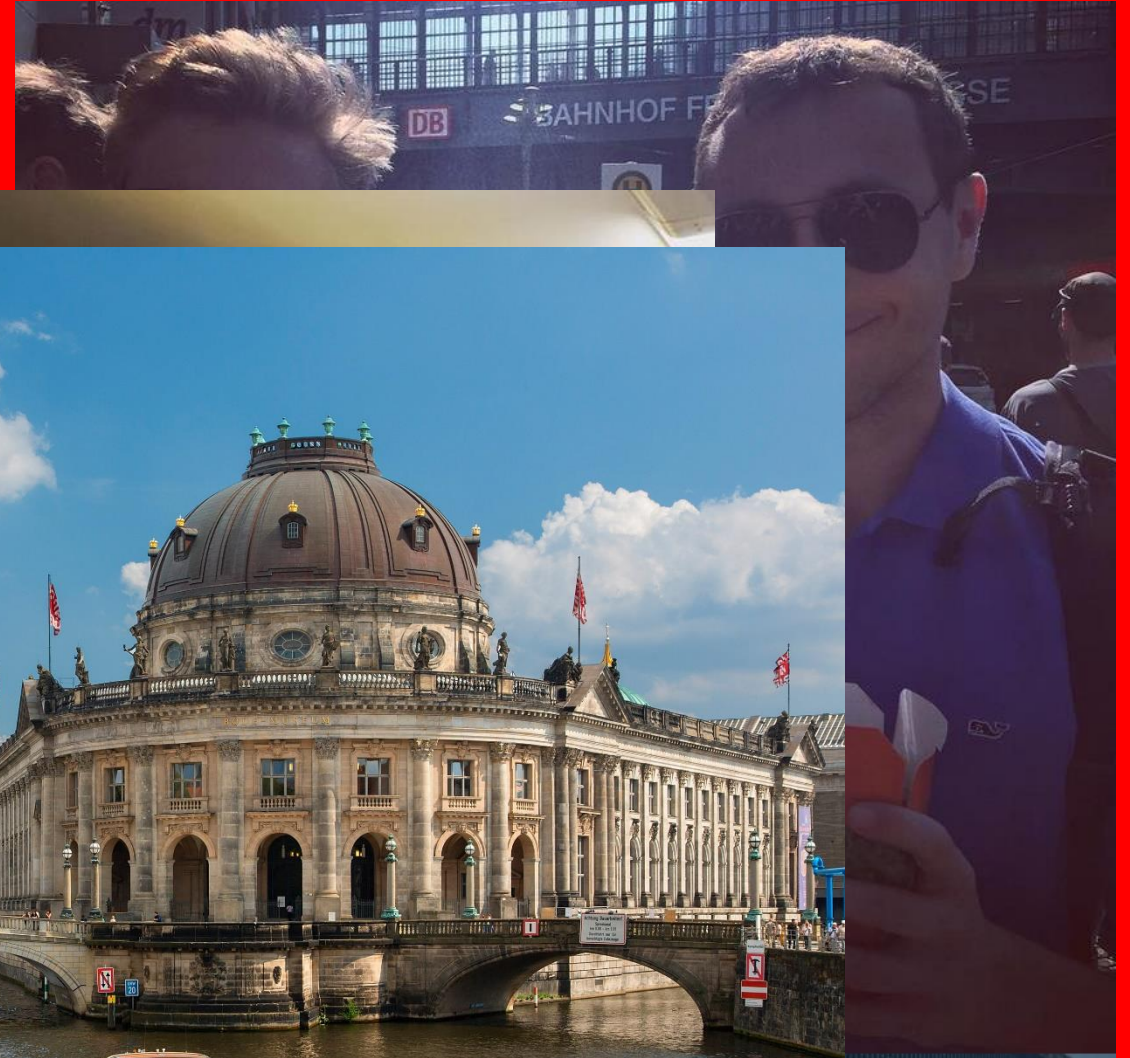
Fun Facts about Berlin



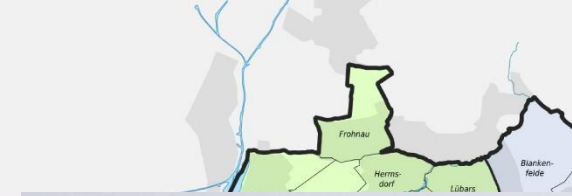
Fun Facts about Berlin

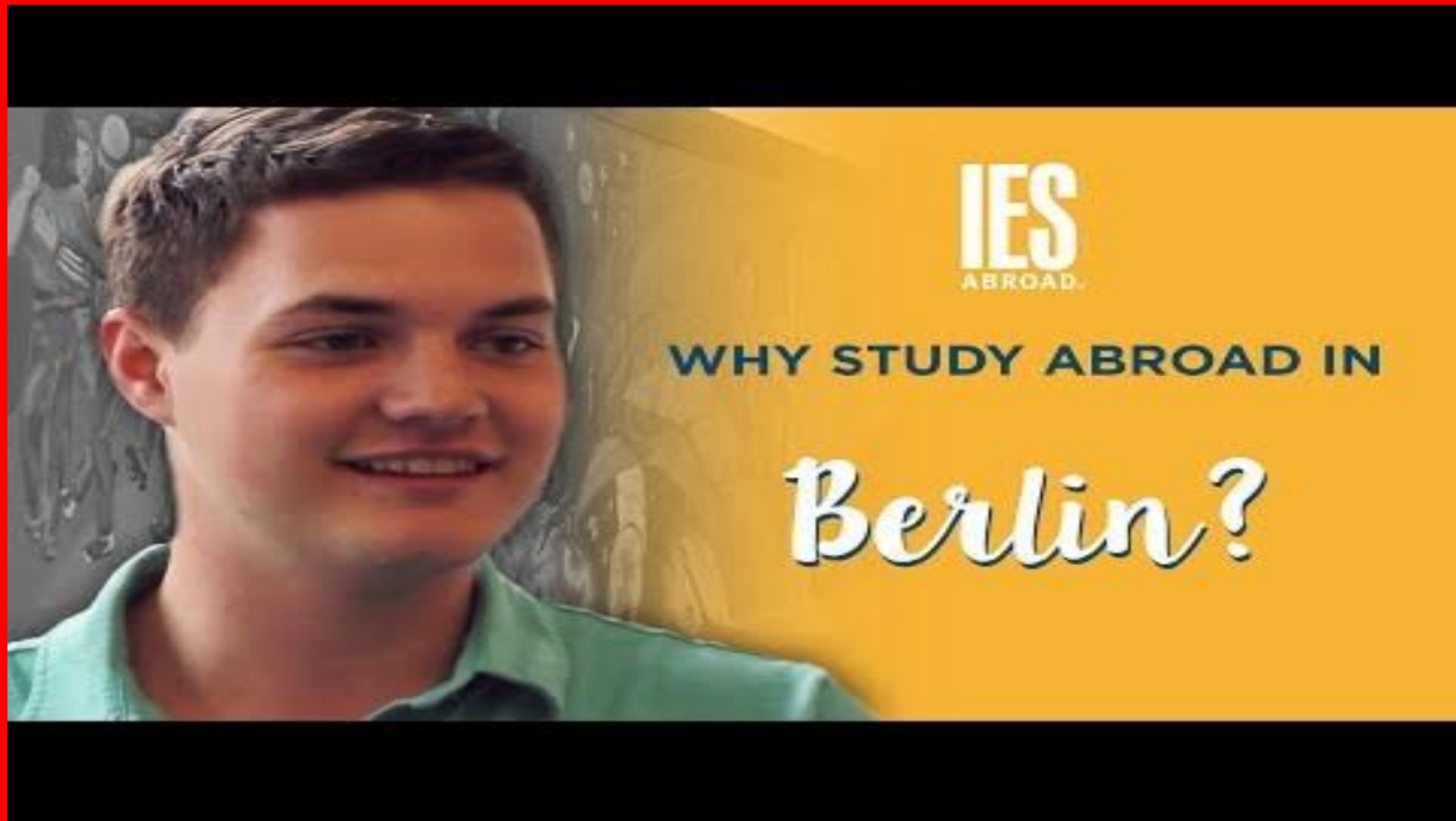


Fun Facts about Berlin



Fun Facts about Berlin





<https://youtu.be/XYaXX21oYsA>

Why Berlin?

- Great place to study business
- Start-up hub of Germany
- German economy
- Carbon neutral by 2050
- Explore 20th century history
- Culture, Food, & Arts



What if I don't speak any German?

- Access to Rosetta stone
- All coursework in English
- 20 hours of survival German
- English speaking IES staff



Academics

Business, Sustainability & Innovation Program

- 4 Business courses

- IB 300 Global Business Perspectives
- MK 300 Marketing Principles
- IB/MG 329 Business Ethics
- MK 315 Intro to Global Marketing

- 2 Non-business courses

- CU/SO 350 German Popular Culture
- CM 373 Intercultural Communications Competence



Language Pre-Requisite:

NONE

GPA Requirement: 2.75

Credit Hours: 9 – 12

semester credits

of Courses: 3 - 4 Courses

Dates:

January 6 - March 19, 2021

Credit Transfer

IES Abroad Courses offered (Choose 3 or 4 of the following 6)	UW Equivalents	UW Credits
IB/MG329 Business Ethics	MGMT 320	4
IB300 Global Business Perspectives*	IBUS 300	4
MK315 Introduction to Global Marketing	MKTG 301	4
MK300 Marketing Principles*	MKTG Elective	4
CU/SO350 German Popular Culture	Non-business	5
CM373 Intercultural Communications Competence	COM 478	5

*Foster Students Only

Housing & Student Life

Housing

- Apartments
 - Single Rooms
 - Shared Kitchens
 - Central location



Orientation

- Topics covered include...
 - Public transportation
 - Health & safety
 - German culture
- Survival German
- CORE



Daily Life

- Classes Mon – Thursday
 - Some Fridays reserved for field trips
- Commuting to class
- Free time
- Travel



Student Life/Cultural Activities

- Walking Tour of Berlin
- German Cooking Class
- Tickets to Jewish Museum Berlin
- Visit Tränenpalast
- Student Assistants



Berlin Film Festival

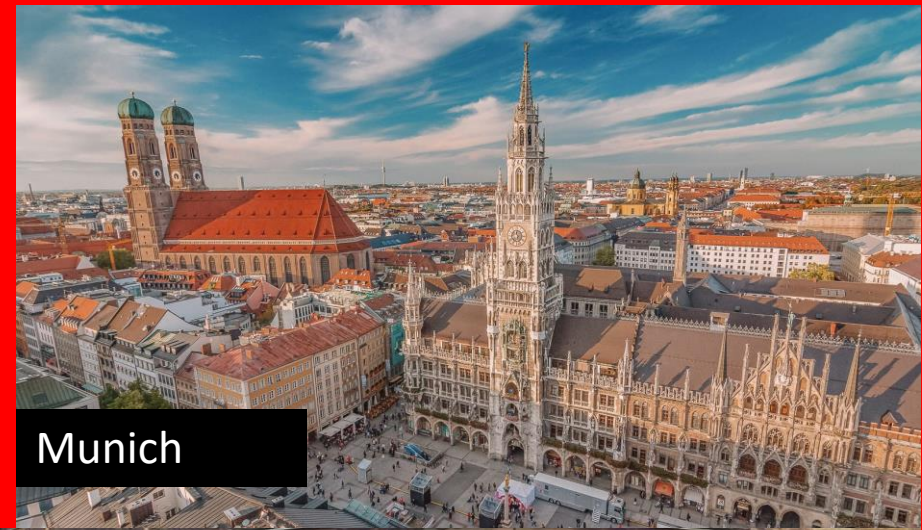
- Annually in February
- Big Three Film Festival
- Famous Directors, Actors and Celebrities
- English subtitles
- Lecture
- Tickets



**Internationale
Filmfestspiele
Berlin**

Field Trip

- Potsdam
 - Day Trip
- Munich
 - 2 days, 2 nights
 - Guided city tour
 - BMW manufacturing site tour
 - Dinner at traditional Bavarian restaurant
 - Included in cost of program!



Munich



Potsdam

Cost & Scholarships

Cost of Program

- \$10,700
 - Includes
 - Tuition
 - Housing
 - Health insurance
 - Field trip to Munich
 - UW & Foster Study Abroad Fees
 - Do not pay UW tuition



Other Expenses

- Airfare
- Public Transport
- Food
- Laundry
- Spending Money
- Cell phone



Scholarships

- Donor-funded aid
- Diversity scholarships
- Gilman Matching Grants
 - Gilman = Pell Grants
 - Gilman McCain = military children
 - \$1,000 for semester
- Non-IES Scholarships
 - List on our website



Resources

Blogs, Vlogs & More

- Blogs on IES Website
 - www.iesabroad.org/blogs
- Vlogs on YouTube
 - www.youtube.com/iesabroad
- Contact a Past Student
 - New program

Blogs, Vlogs & More

- Blogs
- Vlogs
- Content

Browse All Our Posts

Location

Berlin

Category

Any

Author Type

All



BERLIN

The Battle of the



BERLIN

Thursday Nights









BERLIN


30th Anniversary

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Blogs, Vlogs & More





Study Abroad in Berlin with IES Abroad

IES Abroad Berlin
IES Abroad - 1 / 23

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1 **Study Abroad in Berlin with IES Abroad**
IES Abroad
BERLIN 1:01

2 **BERLIN | Study Abroad | Why study abroad in Berlin?**
IES Abroad
3:13

3 **BERLIN | Study Abroad | Study Abroad Advice for Berlin**
IES Abroad
3:07

4 **BERLIN | Study Abroad | What surprised you about studying in Berlin?**
IES Abroad
1:52

LIVING & STUDYING **Living and Studying in Berlin**
UCSB EAP

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Blogs, Vlogs & More

Contact an IES Abroad Ambassador

Search below for Ambassadors to email. It's ideal to contact more than one Ambassador in order to receive a variety of opinions and advice. Use our drop down menus to specify by different areas whether you want to find a participant at your home school, someone from a certain center, or talk courses with a student who shares your major.

Displaying 1 - 2 of 2

College/University

- Any -

Center

Berlin

Major

- Any -

Housing

- Any -

Internship / Service Learning

- Any -

APPLY

RESET

Name	Center	Program	School	Major	Housing	Internship/Service Learning	Contact
Doan Bui	Berlin	Berlin Summer - Language & Culture Summer 2018	Washington and Lee University	Chemistry	Homestay		Click here to contact Doan now

Student Identity Abroad

- Chief Diversity Officer
- Diversity Resources
 - Scholarships
 - Advising Resources
 - 1-on-1 advising
- IDEA Bloggers
- 25% of our students are from underrepresented backgrounds



Student Affairs

- Chicago and Berlin based staff
- Assist with health and learning disabilities
- Medications abroad
- Mental health
- Special diets



Next Steps

Next Steps...

- Talk to financial aid office
- Apply
 - UW Foster Application (must do this first!)
 - Priority deadline: May 15
 - IES Application
- Complete IES Scholarship application
- Other scholarship applications





QUESTIONS?

Stephanie Noss

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