



Business Argentina: Core Abroad

Foster Study Abroad Program
Winter Quarter 2020

*Led by: Izzy Weber, Shaosong Ou,
& Marty Matthews*

What is Business Argentina?

- Winter Quarter 2020 Faculty-Led Program for Foster students in Buenos Aires, Argentina





Program Details

- Program led by Foster Faculty Marty Matthews, Shaosong Ou and Izzy Weber
- Students will take 3-4 courses and live in shared apartments in Buenos Aires
- Cohort made up of 20-30 Foster students
- Winter Quarter → January 6 – March 6, 2020

Courses

- **IBUS 300** - Introduction to Global Business (4 credits)
- **MKTG 301** - Marketing Concepts (4 credits)
- **IS 300** - Introduction to Information Systems (5 credits)
- **MKTG 450** - Consumer Behavior (4 credits)
- **IBUS 490** - Macroeconomics of Emerging Markets (4 credits)



Credits

- Students take:
 - minimum of 3 courses
 - maximum of 4 courses
- Total UW credits will be 12 to 17



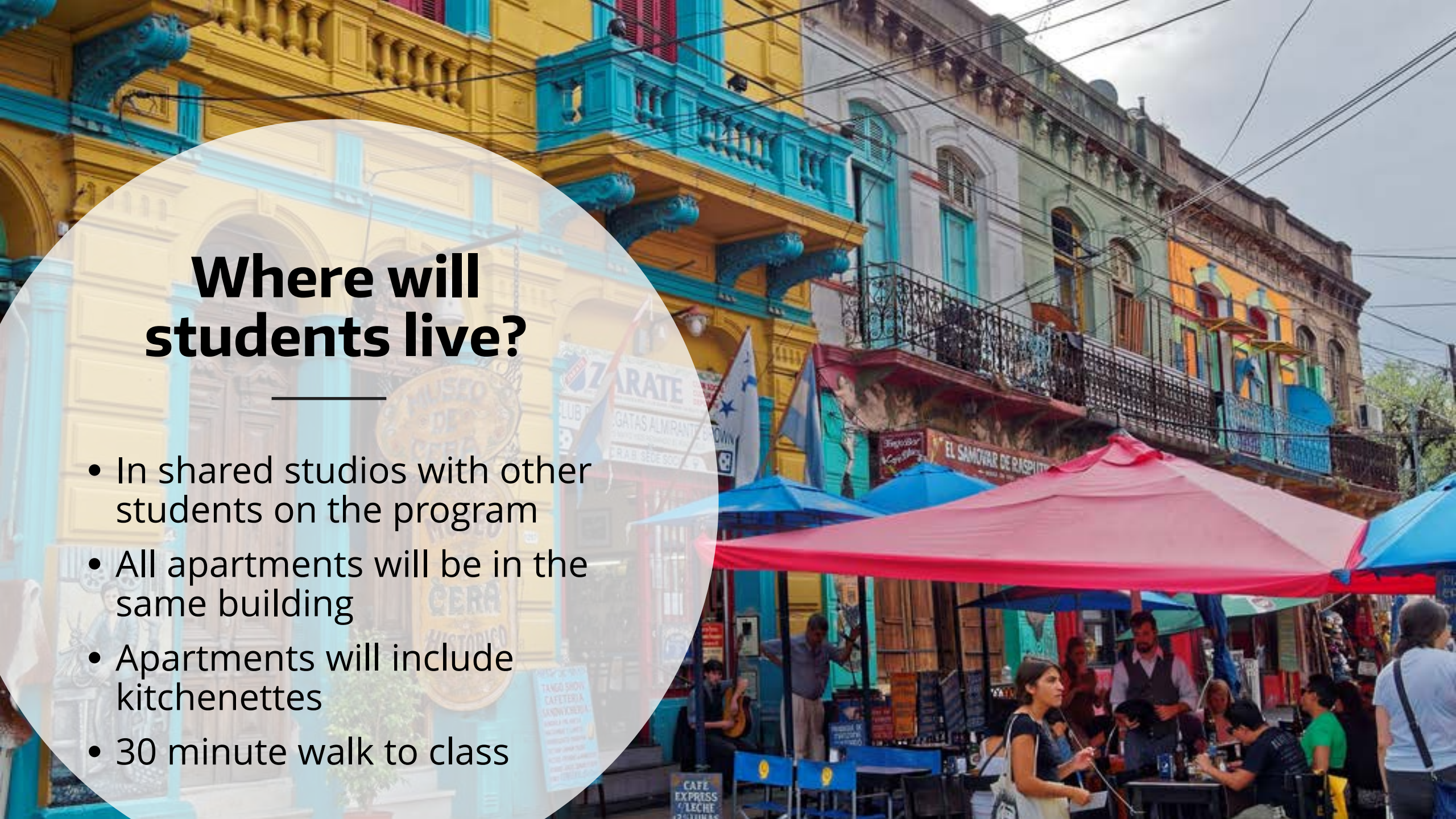


Students will be based at the Universidad de San Andres (UdeSA) downtown campus in the heart of Buenos Aires' Recoleta neighborhood

Where will classes be held?

Where will students live?

- In shared studios with other students on the program
- All apartments will be in the same building
- Apartments will include kitchenettes
- 30 minute walk to class



A photograph of a street scene in Havana, Cuba, at dusk. The main focus is a building with a colorful facade of blue, green, yellow, and red. The building has a sign that reads 'CAMINITO HAVANNA' above the entrance and 'HAVANNA' on the sides. A balcony above the entrance is lit up. The street is cobblestone and has a red chain barrier in the foreground. People are walking on the street, and there are street lamps and trees in the background.

What is happening in addition to going to class?

- Company visits related to the courses
- Cultural activities and excursions like a full day 'Asado' at an Argentinian Estancia, a cooking class and a Tango show

Program Schedule

- Program activities (*classes, company visits, & cultural activities*) will be scheduled Monday through Friday
- Weekends will be open for students to explore Argentina and explore South America



Program Cost

- **Program Fee = \$9,675**
- This fee includes...
 - Cost of the credits & faculty
 - Housing
 - Classroom space at UdeSA
 - Administrative fees
 - Company visits and cultural activities
- What is not included is...
 - Airfare
 - Food
 - Personal expenses, like weekend travel
 - UW Study Abroad Health Insurance (\$1.64 a day)

Funding

- Student pay the program fee instead of their regular tuition
- **Financial Aid** will apply to the program fee
- Apply to the program by May 15th to be considered for the **UW Study Abroad Scholarships**
 - For high need WA state residents
- Students who are going on the program will be able to apply for **Global Business Center funding**
- Other scholarships out there including the Gilman, Fund for Edu Abroad, and other UW awards

Eligibility

To apply, students need to be a current Foster School student or a Sales Certificate student.

Application →

bit.ly/UWBusArg2020

- Apply online by June 15, 2019
- Online Application includes:
 - Personal Statement - Why is this Program a Good Fit?
 - 2 short answers concerning adaptability and group dynamics
 - 4 electronic signature documents
 - 1 fac/ta/staff recommendation
- In addition to the online app, students will come in for an interview

Questions?

Contact Theresa Maloney at tmaloney@uw.edu with questions.